

* QUICK FIXES! DESIGNERS' TOP TIPS

HOME

Chicago

+ GARDEN

Modern Glamour

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Small Touches,
Big Statements!

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1. **INCLUDE DESIGNER LIGHTER ROOMS** THAT ARE BOTH FUNCTIONAL AND FUNCTIONAL.
2. **INCLUDE OVERLAID SOFA** IN ROOM (SUCH AS THIS BEEF-A-MADEEY MODEL).
3. **GET IN FRONT OF THE WINDOW** WITH ITS PROPER USE IN ANOTHER ROOM.
4. **WALK & TALK** IN YOUR HOUSE TO DEMONSTRATE IT TO THE WORLD.



(trend) Design on Your Own Terms

Confused or intimidated by how interior designers charge? Wondering if you can afford to hire one, or if you can ask for a flat-fee service? Traditionally, design services are billed hourly, and the designer makes a percentage off each purchase made for the client. Some designers prefer to work on retainer bases. We've noticed more firms these days are trying to attract customers with flexibility and transparent flat-fee fees. It's entirely possible that any firm will negotiate terms, but these new services are signaling marketing efforts separately at the client who doesn't want to give a designer carte blanche. —*WAZI SAWYR*

Service	What It Offers	Meal Fee	What You'll Get	The Cost	Extra Credit
#1 Studio 312-795-8333 studiohome.com	The chance to work with a respected, experienced firm. Almost 100-year-old firm, with an impressive track record in Chicago.	Client's who have limited time and budget, estimate decisions quickly and prefer custom finish.	Agencies plan Goods (a lot) there and usually commission the firm and the firm's other services (such as interior design, etc.). In these meetings with the firm, it's also possible to order everything for a room, off-goods (including in the firm's work).	\$500 to \$200 (not including furniture), depending on the room.	The price packages allow you to budget for the client (for example, \$4,000 will get you a dining table, six chairs, a chair, and a chandelier light).
Flat-fee Studio 800-226-2643 pdx.com	A fully decorated home in 30 to 60 days, including the full interior design concept.	Client's who need help with organization, color, and aesthetic and want "complete" in a hurry in their home (including "flat-fee" says owner Carl Wood). "It's not a busy week ago."	The firm's flat-fee-based company's design designer Carl Wood will help you determine style, create a floor plan, and provide different product options, which will be presented via your online myFlat page.	Average \$2,000 a room (plus a series for size of space), including furniture.	Professional discounts, offering retailers are provided for clients. Orders can be tracked and managed online.
Design the Showrooms Book through the firm's website (Chicago). 312-673-6606	A one-on-one personal and four of a kind in the trade showrooms you'll see (based in show, with a team designer who'll visit you at home).	Design-essay designers who can access to the goods. "In your design, you'll see a mix of things, I'm not sure," says Wood.	25 percent of any items costing more than \$2,000, and greater savings on more selected purchases. "The more you buy, the more you save."	\$250 for the first two hours, \$100 for each additional hour.	Each will meet you in the lobby of the firm's trade show to discuss your options (with a team designer who'll visit you at home).